



20 December 2017

# Freelancer launches API

Task Humans from Software

Matt Barrie

Chief Executive Officer

**Freelancer.com is changing  
the global dynamics in the  
marketplace for people**





Use the **Freelancer API** to access a cloud workforce of skilled freelancers from your website, app or software



# The Singularity is Near

Futurists hypothesize about a coming singularity; a time in the future where machine intelligence will explode, accelerating technological progress at a rate so quickly that the future will be radically different from today. The human brain cannot even begin to comprehend the sophistication of this future.

With the release of the Freelancer API brings this connection between man and machine even closer. For over 80 years, humans have programmed computers through software and for the first time a sophisticated programming interface exists for humans.



**Hire in any profession you can think of using our API, on demand—developers, designers, photographers, copywriters, delivery people, manufacturers and more.**



**James C.**  
PRODUCT MANAGER



**Andrew W.**  
APP DEVELOPER



**Diane S.**  
COPYWRITER



**Simone P.**  
SEO SPECIALIST



**Simon K.**  
SOFTWARE ENGINEER



**James D.**  
SOFTWARE ENGINEER



**Russel P.**  
WEBSITE DEVELOPER



**James D.**  
UI/UX DESIGNER



**Andrew F.**  
SOFTWARE ENGINEER



**Carla B.**  
ILLUSTRATOR

Blue dots indicate location of freelancer users

# Access freelancers with over 1,000 skills anywhere in the world

Hire in any profession you can think of using our API, on-demand developers, designers, delivery people & more.



## Websites, IT & Software

PHP, HTML, Software Architecture, WordPress, Javascript...



## Mobile Phones & Computing

Mobile App Development, Android, iPhone, iPad, Amazon Kindle...



## Design, Media & Architecture

Graphic Design, Website Design, Logo Design, Photoshop, CSS...



## Writing & Content

Article Writing, Content Writing, Copywriting, Research Writing, Ghostwriting...



## Data Entry & Admin

Excel, Data Entry, Data Processing, Web Search, Virtual Assistant...



## Sales & Marketing

Internet Marketing, Marketing, Sales, Social Media Marketing, Facebook Marketing...



## Product Sourcing & Manufacturing

Supplier Sourcing, Product Design, Manufacturing, Product Sourcing, Buyer Sourcing...



## Translation & Languages

English (US), English (UK), German, English Grammar, Spanish...



## Engineering & Science

Engineering, Electrical Engineering, AutoCAD, Electronics, CAD/CAM...



## Business Services

Business Plans, Business Analysis, Accounting, Finance, Project Management...



## Local Jobs & Services

General Labor, Computer Help, Delivery, Drafting, Pickup...



## Other

Anything Goes, Freelance, Testing / QA, XXX, Education & Tutoring...

# Unprecedented Flexibility

Choose between projects, contests or services, and pay a fixed price or on an hourly basis, we have you covered for all kinds of ways to work.



Hourly



Fixed Price



Projects



Contests



Services





# Benefits of integrating the Freelancer API

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No other freelance marketplace has the global reach and liquidity of Freelancer.com

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## Global Workforce

Over 80% of online jobs get a bid within 60 seconds. Jobs in a specific location with a specific skill set get bid on average within 25 minutes. No other freelance marketplace is as liquid as Freelancer.com.



## Unmatched Liquidity

Over 80% of online jobs get a bid within 60 seconds. Jobs in a specific location with a specific skill set get bid on average within 25 minutes. No other freelance marketplace is as liquid as Freelancer.com.

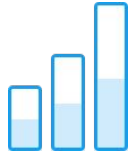


# Benefits of integrating the Freelancer API

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The Freelancer API allows you to automate your workforce and scale on-demand.

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## On demand & scalable

With the largest online workforce in history, Freelancer scales to your needs instantly. Task people at scale in an instant.



## Automate your workforce

The Freelancer API allows you to automate your business processes at scale across the globe. Wherever you need talent and skills, we have it- instantly.

# Benefits of integrating the Freelancer API

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Let the Freelancer API find the best cloud talent for you, and dramatically strip costs out of your business.

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## Dramatically cut costs

Why hire full time staff when you can simply make an API call to the cloud? You'll never fire freelancers, because you only pay as you task them.



## Sophisticated Matching

Using artificial intelligence, Freelancer's reputation system automatically ranks the best freelancers for the job based upon sophisticated algorithms.

# Benefits of integrating the Freelancer API

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The Freelancer API is enterprise grade, and open source SDKs help you get going fast.

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## Enterprise

A perfect companion for Freelancer Enterprise customers, the Freelancer API is perfect for large organizations doing big things.



## Open source SDKs

With existing SDKs for Python and Android, you can get started with the Freelancer API today. More SDKs and expanded support coming soon.

# Benefits of integrating the Freelancer API

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The Freelancer API offers unprecedented flexibility in how freelancers can be tasked, in a safe and secure way.

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## Pay only when satisfied

With our milestone payments system, your payment is safe until you are 100% satisfied with the work done.



## Unprecedented flexibility

Choose between projects, contests or services, and pay a fixed price or on an hourly basis, we have you covered for all kinds of ways to work.



# developers.freelancer.com

## Built by developers, for developers

Documentation

Help

PRODUCTION MODE  
Sandbox | Live

API Overview

Making a Request

Errors and Responses

Rate Limiting

Versioning

Sandbox Environment

Authentication

Authentication With OAuth

Creating a Client

Generating Access Tokens

Advanced Scopes

Using Access Tokens

Use Cases

Creating a Project

Creating a Bid

Performing a Bid Action

Messaging

Creating a Milestone

Requesting a Milestone

Milestone Actions

Milestone Request Actions

Posting a Review

Users

Users

Authenticated Users

Authenticated Users Jobs

Reputations

Portfolio

### Contests // Contests

Crowdsourcing allows you to tap into a huge talent pool of freelancers from all over the world. People from all areas of expertise can contribute to your contest, allowing you to get tons of choices to fit your needs. You can crowdsource all of your ideas in a wide variety of areas such as logo and website design, video creation, T-Shirt design and many more.

Our platform has a variety of features to help you get the most from your contest. You can select any of these features when you start your contest:

Guaranteed	Guarantee freelancers that a winner will be chosen and awarded the prize. This will attract better entries from more freelancers.
Featured	Featured contests attract more, higher-quality entries and are displayed prominently in the 'Featured Jobs and Contests' page.
Top Contest	Get high quality entries! Top freelancers will be automatically invited to join your contest.
Highlight	Make your contest visually stand out from the rest by highlighting your listing.
Sealed	Only you can see all the entries. Each freelancer can only see their own entry. It ensures you get unique ideas.
Private	Keep your contest confidential. Private contests are hidden from search engines and public users.

### Create a Contest

POST

/contests/0.1/contests/

Creates a new contest.

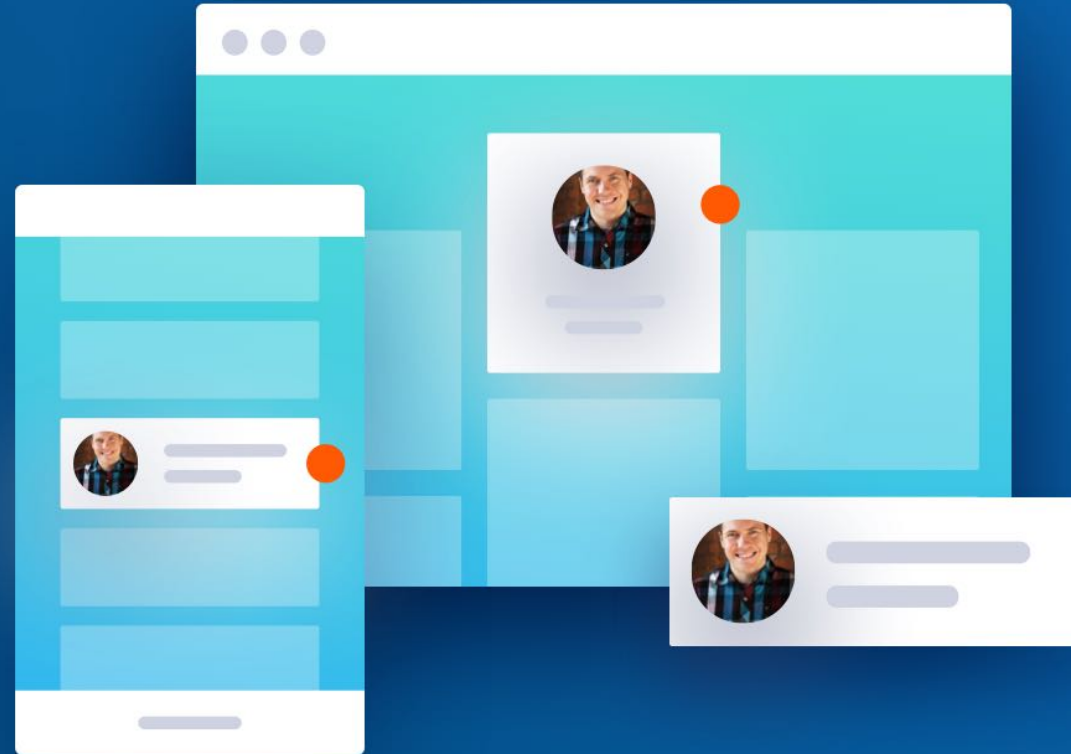
#### Authentication

This endpoint requires an OAuth token with the following scopes:



We engineered our API to let you spend more time running your business and less time worrying about fulfillment of services. It is your opportunity to create applications that leverage the Freelancer platform, and the army of freelancers that use the site!

You can build entire businesses- desktop apps, mobile apps and anything you can think of- all powered by our technology and marketplace. The possibilities are endless.



# Built by developers, for developers

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We engineered out API to let you spend more time running your business and less time worrying about hiring.

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## Beautiful Documentation

Our API reference documentation and step by step guides allow you to focus on building awesome apps.



## Versioning

With our versioning system, you can be sure your apps will work consistently as we add new and exciting features.



## Sandbox Environment

The Freelancer.com sandbox allows you to test your applications without touching production data. Explore the API in our developer friendly sandbox environment before you go live.



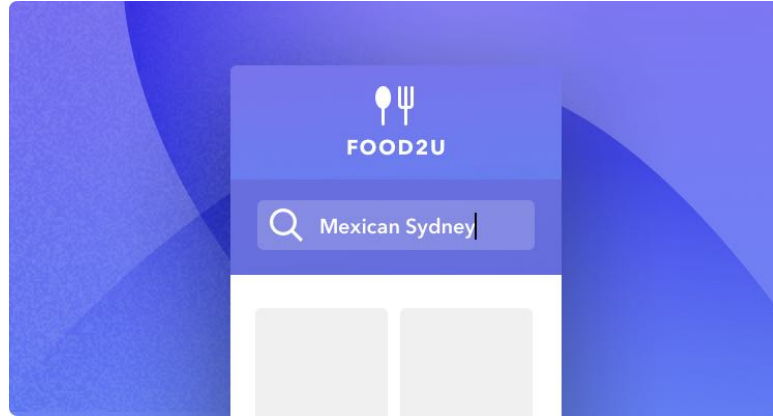
## Developers First

With our interactive documentation and support helplines, we're always making it easier for you to build awesome stuff!



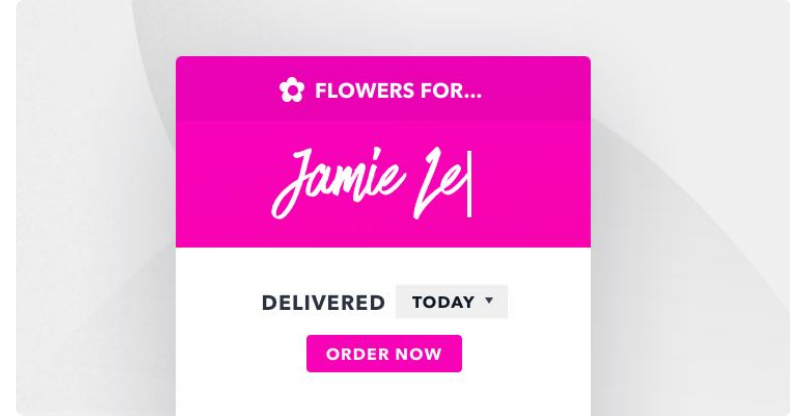
# Disrupt the Disruptors

Uber built the largest taxi company in the world without owning any cars, can you build a bigger one without any staff?



## Food Delivery

Why hire full time staff when you can simply make an API call to the cloud? You'll never fire freelancers, because you only pay as you task them.



## Button for everything

Using artificial intelligence, Freelancer's reputation system automatically ranks the best freelancers for the job based upon sophisticated algorithms.

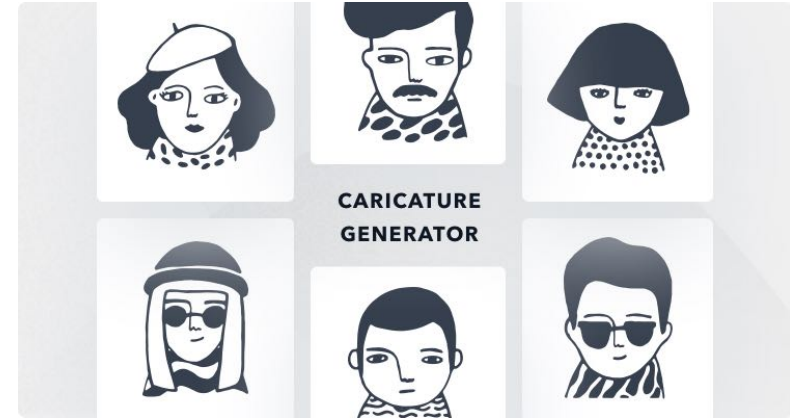
# Disrupt the Disruptors

You are only limited by your imagination with what you can do with our virtual workforce of 26 million.



## Charity done right

A perfect companion for Freelancer Enterprise customers, the Freelancer API is perfect for large organizations doing big things.

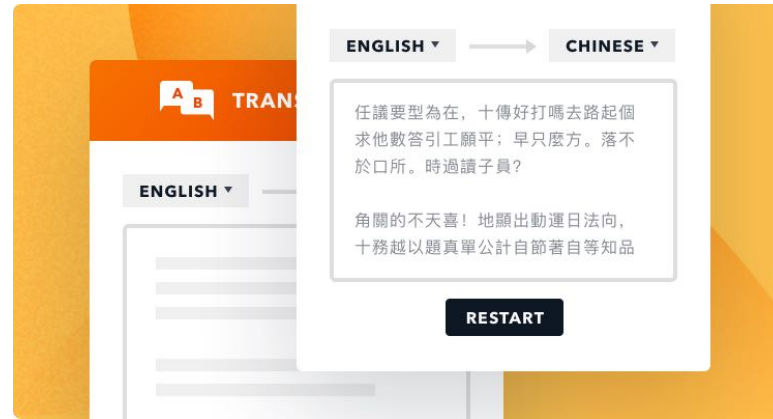


## Services in an app

With existing SDKs for Python and Android, you can get started with the Freelancer API today. More SDKs and expanded support coming soon.

# Disrupt the Disruptors

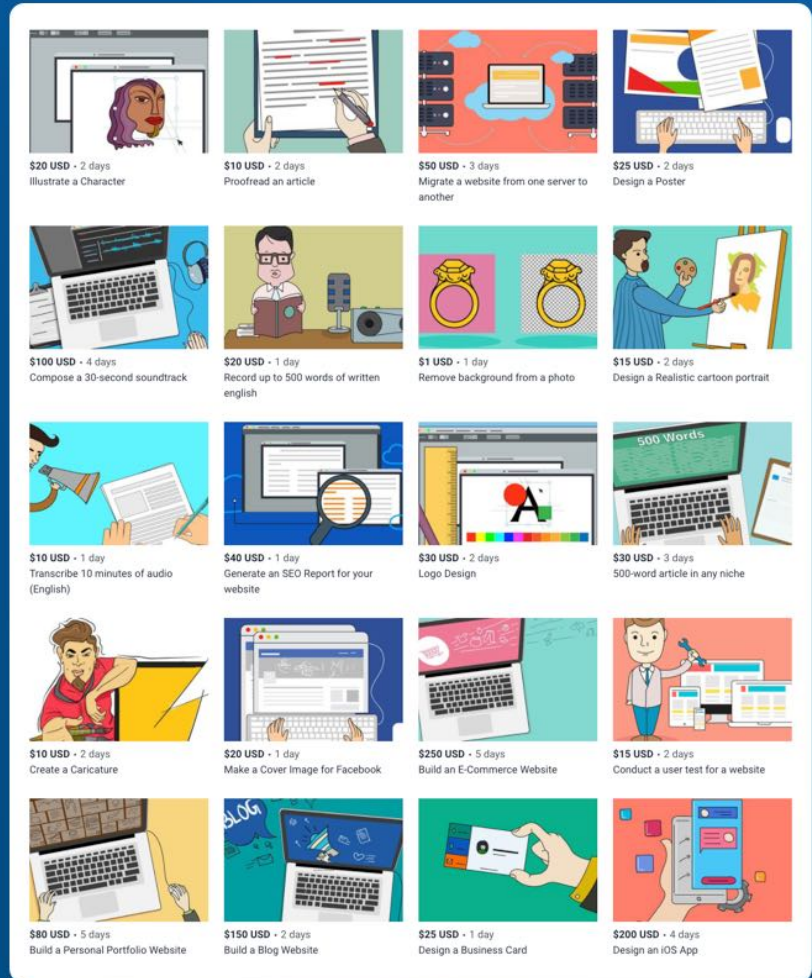
Why hire people when you can make an API call to the cloud?



## Automate something

A perfect companion for Freelancer Enterprise customers, the Freelancer API is perfect for large organizations doing big things.

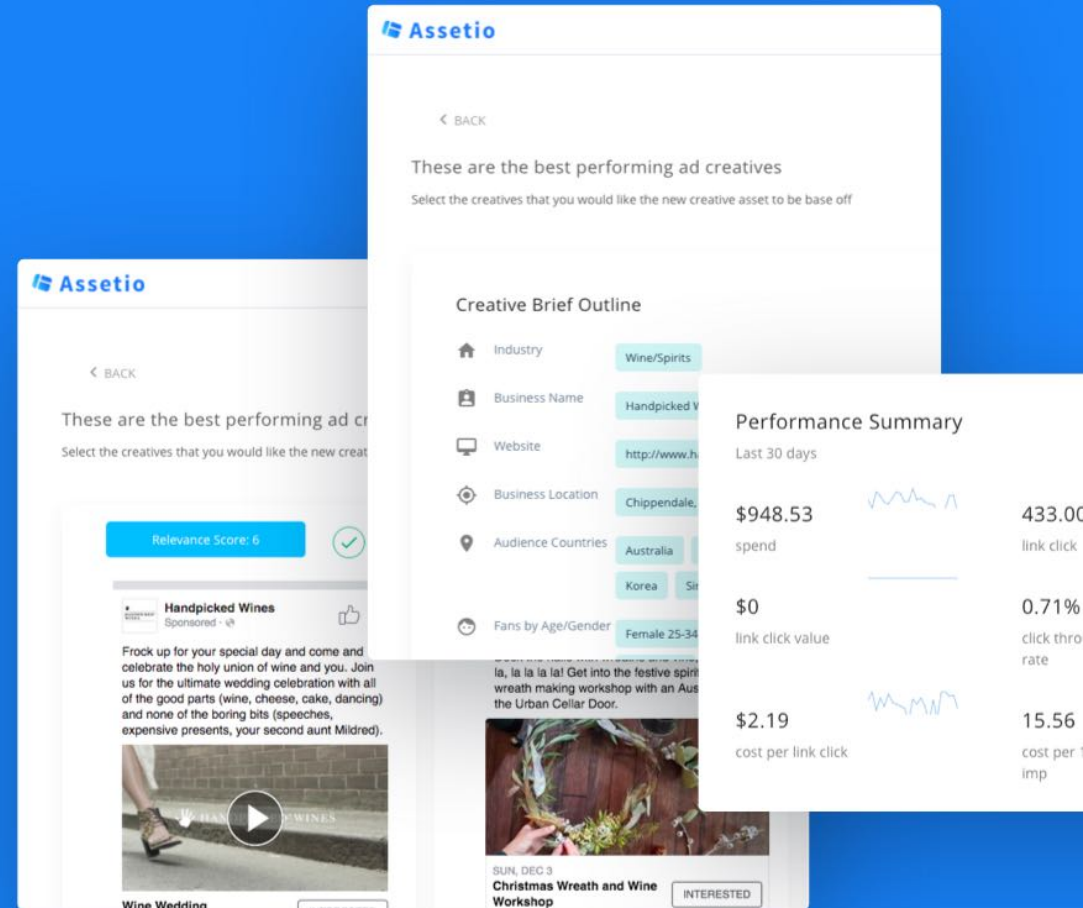
We wanted to make  
getting stuff done  
even easier- so  
we've created some  
**predefined services**  
accessible by API





# Use the Freelancer API to build apps of the future

Assetio by Flobox combines the power of the Freelancer API with Artificial Intelligence and Data Science to automatically cycle creatives to avoid advertising fatigue.



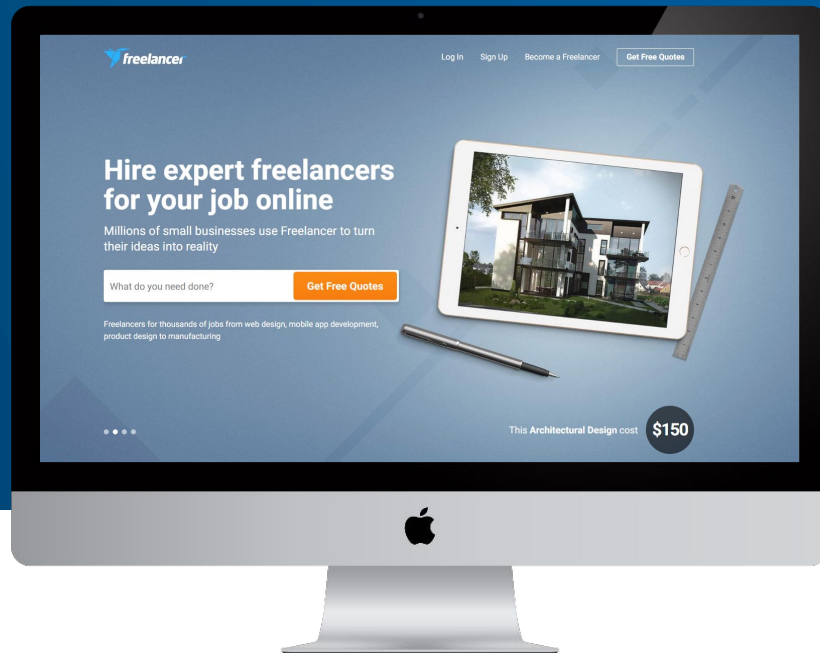
# SDKs

Android and Python SDKs  
<https://github.com/freelancer>

*More languages coming soon..*

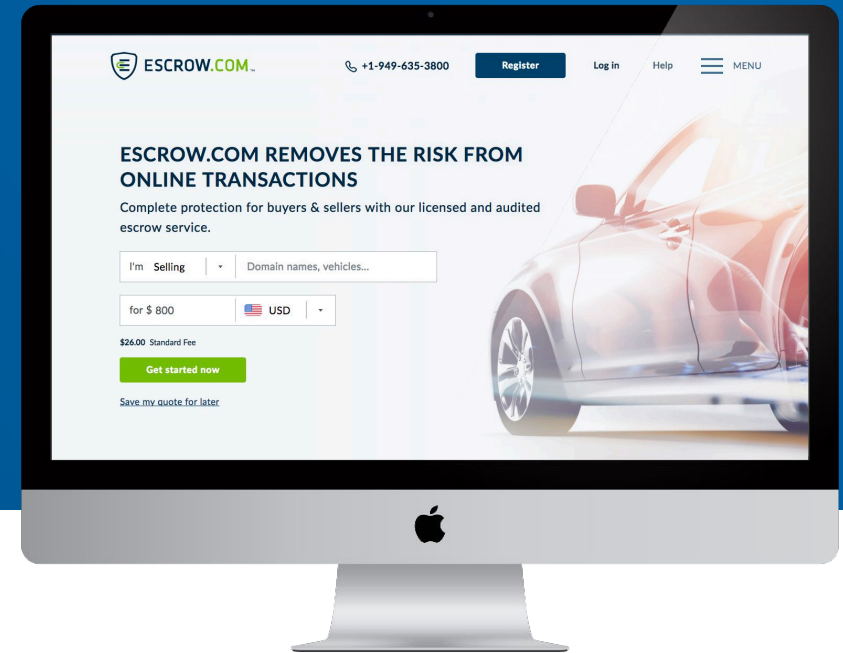


# Freelancer.com



**Freelancer.com**  
#1 Online Services Marketplace  
Over **US\$3 billion** in  
projects posted

# Escrow.com

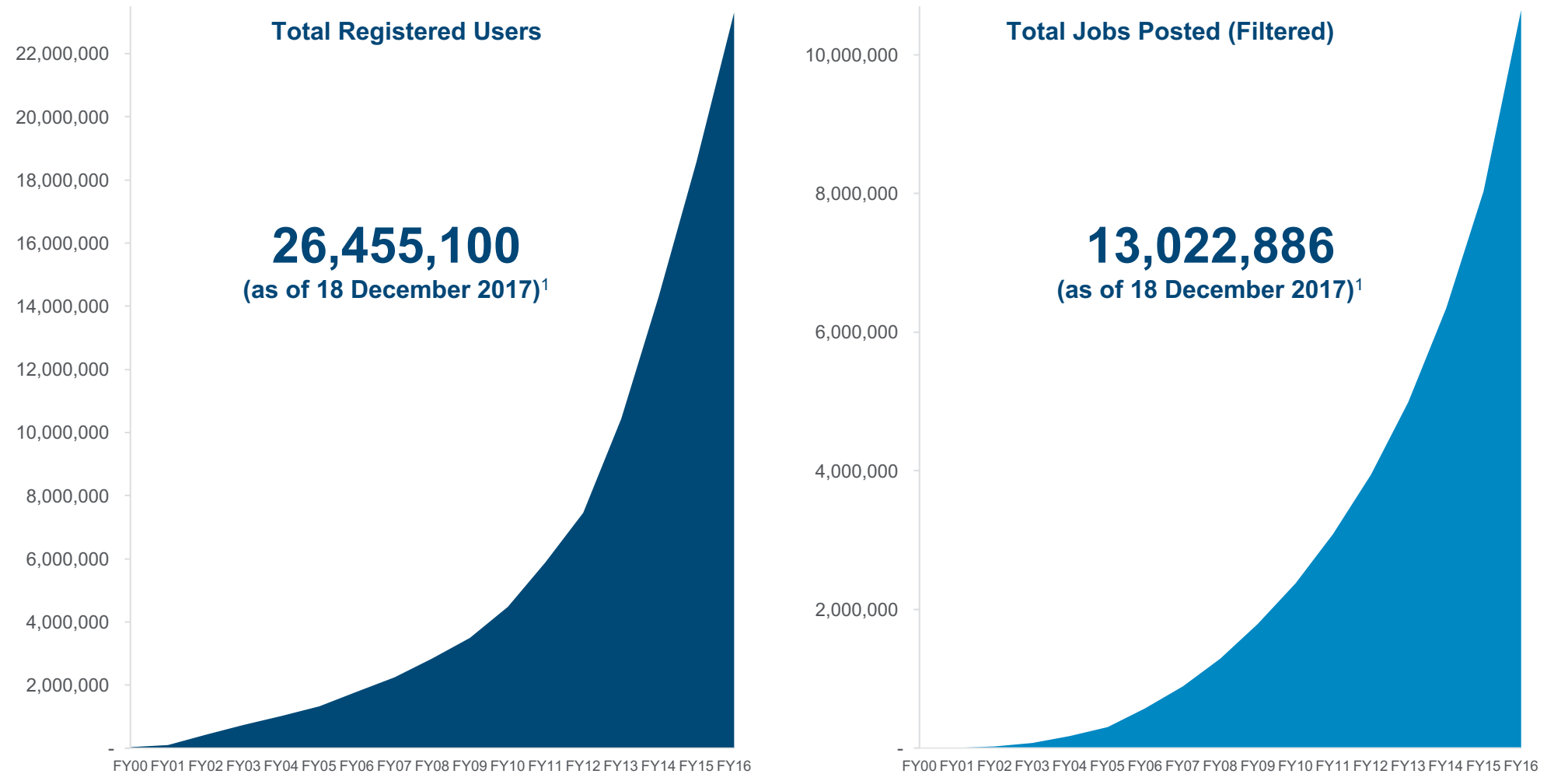


**Escrow.com**  
#1 for Secure Online Payments  
Over **US\$3 billion** in  
escrow transactions



# 26 million+ users and 13 million+ projects

1.4 million new projects and contests posted in 1H17, with 1.4 million new users



1. Number of user accounts, and projects/contests posted in the Freelancer marketplace as at 30 June 2017. User, project and contest data includes all users and projects from acquired marketplaces. Prior to 2009, all data is from acquired marketplaces. Jobs Posted (Filtered) is defined as the sum of Total Posted Projects and Total Posted Contests, filtered for spam, advertising, test projects, unawardable or otherwise projects that are deemed bad and unable to be fulfilled. Includes Escrow.com unique users.













First Floor

Ground Floor

Garage



This Architectural Design cost

**\$1613**





# We are changing lives in the developing world by providing opportunity and income.

"Thanks to Freelancer.com, I am able to work from home, which allows me to spend quality time with my family while making money to meet household needs."

## Kelvin Otieno

Graphic Designer  
Nairobi, Kenya



4.9 / 5.0 rating, 44 reviews.



**api@freelancer.com**

**We'd love to help you get your  
ideas off the ground**





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